

Mikaela Heyboer



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(201) 220 - 5038

GLOW Social & Digital Agency

Art Director | Designer | 2020 - 2023

- Led high-profile projects for clients including Spotify, Apple TV+, NBCU, and HBO.
- Created static and motion graphics across all social media platforms for AMC+, Showtime, NBA, Youtube, Westminster, Paramount simultaneously.
- Managed a team of designers, ensuring high-quality content delivery.
- Illustrated for numerous projects.
- Implemented creative solutions during high-pressure, fast-turnaround projects, ensuring timely delivery.

NIZIQ Athletics

Art Director | Senior Designer | 2018- 2020

- Developed comprehensive branding strategies.
- Conducted brainstorming sessions and managed project deliverables.
- Prepared and edited presentations for key client meetings.
- Collaborated with cross-functional teams to overcome design challenges.

Freelance

Graphic Designer | 2015- Present

- Designed apparel, posters, ad campaigns, logos, package designs, and more.
- Collaborated with clients to deliver customized design solutions.
- Adapted to diverse client needs and tight deadlines, consistently delivering high-quality work.

Education

Savannah College of Art and Design (SCAD)
BFA in Graphic Design
GPA 3.55

SCAD Women's Soccer

Captain

- Responsible for communication among 3 coaches, 3 athletic trainers, and 30+ players.
- Constantly balanced time between sports, school, and health.

Honors

Captain Chair | 2018 - 2019
Full Athletic Scholarship | 2016 - 2020
Dean's List | 2016 - 2020
NAIA Academic All American | 2018

Volunteer Work

Tybee Island Run | 2015 - 2019
American Family Day (Savannah, GA) | 2016 - 2019
Special Olympics (Savannah, GA) | 2016 - 2020
Animal Shelter (Savannah, GA) | 2017 - 2020

Skills

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Typography
Communication
Time Management
Leadership
Attention to Detail
Problem Solving